



ADVERTISING RATE CARD 2022

Kituo chako cha burudani kabambe.

		5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
DAYTIME	5:00am - 5:00pm	8,736	17,556	26,334	35,112	43,806	52,584	61,320	70,056	78,834	87,612	96,390	90,174
NIGHT	5:00 pm - 2:00am	10,920	21,924	32,886	43,848	54,768	65,730	76,692	87,612	98,574	109,536	120,498	131,460

Weekly Executions	
Branded Features(Series of 3each 1-3 mins)	750,000
Co-Scripting/Product placement	315,000
*Inclusive of production and airing	
Weekly Sponsorships	
Property Sponsorship Rate	500,000
Programme Sponsorship Rate	475,000
*Bonus value is 5 minutes /week, ad ratio prime: non prime 40:60	
Documentaries(3-15)	500,000
Five channel branding/squeeze back(15")	420,000
Live transmission per hour - Nairobi	900,000
Live transmission per hour - Outside Nairobi	1,200,000
Burudani Classifieds - 15sec (Mon- Sat)	280,000
6.30am, pre 1pm,4.30pm &10.30pm	



Tazama KTN BURUDANI TV kwenye BAMBAA CH. 5, PANG CH. 172, STARTIMES CH. 172 na Zuku Channel 018

