

		5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
KTN LEO (PRE)	6.30pm - 7.30pm	19,600	39,200	58,800	78,400	97,900	117,500	156,700	176,300	195,900	195,900	215,500	235,000
KTN PRIME	7.30pm - 8.45pm	17,220	34,400	51,600	68,800	86,000	103,300	137,700	154,000	172,000	172,000	189,300	206,500
KTN PRIME (PRE)	8.45pm - 10.00pm	21,000	42,000	63,000	84,000	105,000	126,000	168,000	189,000	210,000	210,000	231,000	252,000
KTN LATE PRIME	10.00pm - 11.15pm	13,300	26,700	39,900	53,300	66,600	79,900	106,600	119,900	133,200	133,200	146,580	159,800
OFF PRIME	11.15pm - 6.30pm	8,300	16,500	24,600	32,900	41,000	56,700	65,700	73,900	82,200	82,200	90,400	98,600

KTN NEWS SPONSORSHIPS:	
KTN News Clocks Rate	700,000
News Properties Rate	650,000
Property Sponsorship Rate	600,000
Programme Sponsorship Rate	550,000
*Bonus value Is 7 minutes /week	
Production placement rate	420,000
Branded Features(Series of 3each 1-3 mins)	900,000
Business Interview ,Value – 3 promos per day for two days	500,000
Production of 3-5 minutes Feature	600,000
Live Show Integration on location	1,000,000

Documentary (3-15 mins)	650,000
Five channel branding/squeeze back (15")	350,000
Live coverage per hour - Nairobi	
Nairobi	1,000,000
Out of Nairobi	1,300,000
SPOT PACKAGE - New	Weekly
3 spots per day, one on prime, 30" ads	700,000
3 spots per day, one on prime & 2 squeezeback/channel branding	900,000
KTN Classifieds - 15sec (Mon- Sat)	350,000
6.30am, pre 1pm, 4.30pm & 10.30pm	



Please Note:

- * All rates are subject to 16% VAT
- * Airing is subject to availability of time
- * Varying lengths of spot ads will be rounded to the nearest upper 5 seconds
- * Indemnity against political content and public notices will be required

Commercial Department

P.O. BOX 30080-00100 GPO Tel : 020 322 2901
 Email : tvsales@standardmedia.co.ke
www.standardmedia.co.ke

