

ACTIVATION (Minimum 2 weeks)	Weekly Rate
Breakfast show	1,300,000
Drive show	1,100,000
Mid morning & konnect	1,000,000
Rhumba Attencio	500,000
Maji Makuu activation	250,000
Activation value - 3 mentions, 3 promos, 3 ads (forego promos if there's no give-aways)	
SPONSORSHIP (Minimum 2 weeks)	550,000
WEEKEND SHOWS	
Nuru ya Lugha	600,000
Dana Dana	650,000
Reggae Splash	400,000
Shangwe	300,000
FEATURES/TIPS/INFOMERCIAL	
Maximum length 90 seconds; 3 per day(weekly)	800,000
Production cost per feature	50,000
PRESENTER MENTION each at	80,000
LIVE LINKS each at	
Nairobi	300,000
Outside Nairobi	350,000
TALK SHOW/INTERVIEW	
For 20 mins	400,000
SPOT BUY /ADS	
30 seconds	50,000
45 seconds	75,000
60 seconds	100,000



PLEASE NOTE:

- *All above rates are subject to 16% VAT
- *Airing is subject to availability of time
- *Varying lengths of spot ads will be rounded to the nearest upper 5 seconds
- *Indemnity against political content and public notices will be required
- *Added value spots and promos cannot be substituted for different value