Radio Maisha
Tuko mbele pamoja!

106.3 MALINDI | 95.9 WEBUYE | 88.7 GARISSA | 106.3 TAITA/VOI | 102.3 NAROK | 102.7 NAIROBI | 105.7 NYERI | 93.8 KITUI

MERU 105.7 | NAKURU 104.5 | KISII 91.3 | KISUMU 105.3 | MOMBASA 105.1 | KERICHO 90.5 | ELDORET 91.1

ADVERTISING RATE CARD 2022

ACTIVATION (Minimum 2 weeks)	Weekly Rate
Breakfast show	1,300,000
Drive show	1,100,000
Mid morning & konnect	1,000,000
Rhumba Attencio	500,000
Maji Makuu activation	250,000
Activation value - 3 mentions, 3 promos, 3 ads (forego promos if there's no give-aways)	
SPONSORSHIP (Minimum 2 weeks)	550,000
WEEKEND SHOWS	
Nuru ya Lugha	600,000
Dana Dana	650,000
Reggae Splash	400,000
Shangwe	300,000
FEATURES/TIPS/INFOMERCIAL	
Maximum length 90 seconds; 3 per day(weekly)	800,000
Production cost per feature	50,000
PRESENTER MENTION each at	80,000
LIVE LINKS each at	
Nairobi	300,000
Outside Nairobi	350,000
TALK SHOW/INTERVIEW	
For 20 mins	400,000
SPOT BUY /ADS	
30 seconds	50,000
45 seconds	75,000
60 seconds	100,000



PLEASE NOTE:

*All above rates are subject to 16% VAT
*Airing is subject to availability of time
*Varying lengths of spot ads will be rounded to the nearest upper 5 seconds
*Indemnity against political content and public notices will be required
*Added value spots and promos cannot be substituted for different value

STANDARD GROUP | The Standard | The Nairobian | ktn Welcome Home | ktn News Get The Whole Story | ktn FARMERS tv | btv | Radio Maisha Tuko mbele pamoja! | Spice fm | vybez Radio | Berur FM | The Standard www.standardmedia.co.ke Let's get it ON